



MICHAL SELA

FORUM

Combating domestic violence via technology



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"צריך שכל אדם יזיע שמטבע
בריאתו
יחיד הוא בעולם
ואיש בעולם לא ידמה לו
כי אילן איש היה דומה לו
אז לא היה חפץ בקיימו שלו"





SafeTalk is a virtual consultant for people who notice a concerning behavioral change in a friend or a family member, and help the user diagnose whether there is a risk and if so, what they can do to help.



WONDER JEWEL
Beauty & Confidence in your hand

WONDER JEWEL is a smart fashion jewelry brand for personal safety.



HearMe develops a software to help domestic violence bystanders report in an anonymous and confident way, to estimate the severity of the case and recommended actions.



AWARE is a digital tool, built to raise your awareness, that you might be in an abusive relationship.



StayTuned develops a solution to detect signs of domestic abusive relationships based on active voice triggers and passive audio analysis.





MedFlag

MedFlag is a technological solution, enabling early diagnosis of patients exposed to domestic violence in the healthcare system



SoulSavers
Empowering non-violence community

SoulSavers is a social community that trains people to detect signs of violent relationships, create trust-based communication, and refer to suitable care



Safe and Sound is a Domestic Violence Prevention App designated for saving lives in real-time emergencies

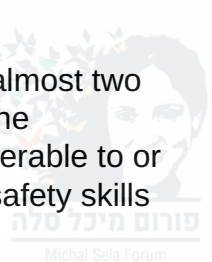


יותר מפעם אחת

More Than Once is a database of domestic violence abusers



As leaders in the violence prevention education movement for almost two decades, the NGO El HaLev is now bringing their expertise to the development of an app that will provide resources to those vulnerable to or experiencing abuse and violence. The app will teach personal safety skills and help users develop the confidence to say “NO!”





SafeTalk is a virtual consultant for people who notice a concerning behavioral change in a friend or a family member. By asking the user a few simple questions, like in a WhatsApp conversation, SafeTalk diagnosing the behavioral changes, alerts in case of potential danger, and connects the user to the relevant guidance to help the victim.

The service is built by research and consulting with professional profilers, social workers, and relatives of past victims.

It is anonymous, accessible, user-friendly, and can be reached on any platform connected to the internet.

In one click, enables thousands of people to become profilers of abusive behavior



TEAM

CEO, Co-Founder	Adi Nechemia
CTO, Co-Founder	Avishai Vaisman





WONDER JEWEL
Beauty & Confidence in your hand

WONDER JEWEL is a stylish wearable, jewelry & accessories, for personal safety, aiming to provide fashionable automatic-immediate solution for violent attacks by identifying, alerts and ensure help in real time.

WONDER JEWEL provides an innovative solution to meet women lifestyle & reduces barriers to obtaining self-defense products, while combining core elements of fashion & design, community safety net and advanced technologies (IoT, AI & 3d printing).

It's time to make personal safety practical & beautiful.
With WONDER JEWEL we can protect ourselves and our loved ones in a smart and elegant way!

Beauty & Confidence In Your Hand



TEAM

Founder and CEO Nitzan Kish Balan





HearMe creates a powerful community, where domestic violence bystanders lend a voice to those who got silenced.

A bystander hears a violent case, opens 'HearMe Bot' that interacts with him\her through a questionnaire, and allows him\her to send a recording & location.

'HearMe Classifier' receives the report and applies a set of algorithms to classify it into the right severity level, that is then presented in 'HearMe Control' dashboard.

'HearMe' customers are municipal authorities personnel that increase their visibility over domestic violence reports in their controlled area.

Stop. Report. Save Lives.



TEAM

Co-Founder

Tami Shlasky Nachalon

Co-Founder

Raz Malka

Co-Founder

Anna Li





AWARE is a digital tool built to raise your awareness that you might be in an abusive relationship or environment, and keep you safe.

AWARE will give you the data and with it the power to decide. Digital abuse is one of the many faces of domestic violence.

Our algorithms are built to learn your behaviour and will run in your phone background until someone else uses your phone. At that point, AWARE will detect the unusual use and send a personalized warning to you and to the trustees you defined in the installation stage.

Be aware, stay safe, digital violence can kill you.



TEAM

CEO

Monika Bercu





StayTuned uses voice recognition, audio analysis & AI in order to detect violence situations in real time.

Activated by voice triggers or fully automated, our platform identifies unordinary, violent situations and alerts pre-defined contacts and relevant authorities with an untraceable, location-based report.

All recordings are securely saved in the cloud in order to provide evidence to be used in court.

Data collected will be used to build common behavioural patterns in order to provide escalation predictions for early alert.

Giving a voice to those who can't shout for help.



TEAM

Co-Founder

Nadav Barzilai

Co-founder

Ran Brook

Co Founder

Erin Rodman

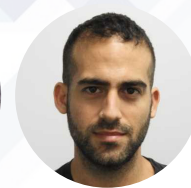




MedFlag is a technological solution, analyzing electronic medical records of patients who seek medical care, that generates an alert when the unique patterns are identified, enabling early diagnosis of patients exposed to domestic violence.

MedFlag is proactive, searching for potential victims. This will enable treating domestic abuse with healthcare best tools- early detection and intervention.

MedFlag is a new point of view helping to see what is currently hidden- and save lives!



TEAM

Co-founder	Stav Devons-Sberro
Software Engineer	Eran Shpigelman
Biostatistician	Zmira Silman





SoulSavers is a social community that trains people to detect signs of violent relationships, create trust-based communication, and refer to suitable care.

The SoulSavers community members will be trained by experts, such as social workers, clinical psychologists, and communication experts, who will accompany them on their mission as SoulSavers.

The community is Facebook based, which allows it to easily grow into a large and powerful support network, while creating many connections within it, from anywhere and at any time.

We believe that together we can reach everybody and prevent the next case of violence!

Empowering non-violence community



TEAM

Co-Founder
Co-Founder

Noam Meir
Ram Yaari





Safe and Sound is an emergency platform for Domestic Violence Victims. The solution we offer is Voice-Based and will enable people to call for help at any time, no matter if they have physical access to their smartphone or not.

Using an integration of many different technologies, each user will be able to define specific "Key-Words" which by saying them the system will start working and will activate features such as location sharing with trusted contacts, recording of the situation, emergency call to the authorities and many more.

All features are modular and the user can choose which of them to use. Besides that, if the user suffers from digital abuse too, there is an option to make the app fully invisible and running in the background.

Your Voice, Your Shield

TEAM

Co-Founder
Head of Operations

Gilad Bresler

Co-Founder
R&D Team Leader

Yarin Shitrit

Co Founder
VP Product

Lee Sharir

CMO

Ron Yankielewitz





יותר מפעם אחת

More Than Once creates a database of domestic violence abusers based on victims' testimonies, police records, criminal charges, court ruling and journalistic sources.

The victim can fill out a form telling her story and the identity of her abuser, and the system informs her in case there is a match and the abuser already exists on database.

We believe this information will lead to the understanding that the abuser acted in this way more than once, that the victim might be in danger. The listener will eventually encourage the victim to act by asking for professional help and in that way save her from potential murder



TEAM

Head of Project	Karin Shpitzer
Backend developer	Alona Sharpe
User experience	Inbar Berger



פורום מיכל סלה

Michal Sela Forum



HomeSafe app will make the 5 principles of Empowerment Self Defense (ESD) accessible to users through a virtual platform that is user-friendly, efficient, and practical. Each user will take a personal journey, developing techniques to protect and assert themselves in ways that are appropriate for their individual situation.

Users will connect to and be supported by the professional community of El HaLev.

The HomeSafe app is for anyone - woman, man, or youth - who wants to empower themselves through ESD, whether or not they have experienced violence or are in an abusive relationship.

We invite you to join us on this life-saving journey.

Help us develop and distribute this unique, groundbreaking app. Empower people all over the world to say, "NO!" and create a safer world for everyone.

TEAM

Project Director	Rotem Weiner Shapira
Founder	Yehudit Zicklin-Sidikman
Technology partner	Avi Danon





Adi Nechemia
CEO @ SafeTalk

4th-year Computer science and bioinformatics student at Ben Gurion University, I work in Startech and Intelligence Analyst at 8200 unit.

I have met amazing people, learn about entrepreneurship and domestic violence, and know I'm certain that we can make a change.

I believe in myself and others that we can make the world a better place



Avishai Vaisman
CTO @ SafeTalk

A software engineer and an entrepreneur, have a unique approach that helps me address problems in an original way, and specialize in finding the right technology to meet challenges and build scalable, modular systems.

I gained the support and knowledge I need to take SafeTalk forward.

I believe we can make a significant impact both locally and globally



Ran Brook
Co-founder @ StayTuned

A graduate in business administration and information technology from the IDC. Has extensive experience in online marketing, and two years also as full stack programmer. Has an affinity for entrepreneurship in general, and social entrepreneurship in particular.

I got to know talented people from a variety of fields and backgrounds who ready to give of their time and from their professional knowledge.

I express my entrepreneurial abilities and technologies to realize solutions for prevention domestic violence



Nadav Barzilai
Co Founder @ StayTuned

15 years of experience as a tech leader, many experiences in creating logical and innovative solutions to complex problems. Share interest and passion regarding social impact innovations

I have met some amazing talented people that have a mission of making this world better.

I have raised the awareness of domestic violence



Noam Meir
Co-Founder @ SoulSavers

I am an Aerospace Engineer, working as a System Engineer at a security industry company. The pressing issue of eradicating violence against women and children has always been something I wanted to contribute to. SoulSavers is my chance to make a change.

I now have a deeper understanding of the domestic violence issue and the importance of making a move towards defeating it ASAP.

I learned the basics of entrepreneurship, creating a network, and promoting an idea.



Ram Yaari
Co-Founder @ SoulSavers

Technical manager working in Elbit systems.

I feel honored to help people involved in a violence relationships .

Thanks to the forum I can cooperate to empower SoulSavers



Tami Shlasky Nachalon
Founder @ HearME

A product management director with ~15 years of experience. A mother of 3 wonderful kids. Passionate entrepreneur.

became more aware of the domestic violence phenomenon and its various aspects, and passionate for finding technological out of the box solutions for this phenomenon.

I am certain that the target of 0 murdered women in Israel can be achieved.



Raz Malka
Co-Founder @ HearME

Applied scientist.

I founded HearMe and applied my technological capabilities in the social field of Domestic violence.

I was able to bring my technological experience in order to combat domestic violence.





Lee Sharir Co Founder
VP Product@Safe and Sound

A project manager at the Israeli Smart Cities Institute. Leads a network in ProWoman organization that includes BIU, Haifa university, IDC and TAU to promote women in the Israeli labor market. MBA student with a bachelor's degree in economics, management and human resources from Bar Ilan University.

I was privileged to take an active part in this important struggle in a way that in my opinion can really make a difference.

I have improved my personal skills in the field of startups.

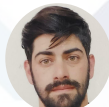


Yarín Shitrit Co-Founder
R&D Lead@Safe and Sound

22 years old Entrepreneur and Android Developer.

I met amazing people, started a startup with a strong mission to accomplish and received a lot of helpful information and continuous support from the forum in order to advance and make it happen.

I received a great advantage to take part in this important mission which aims to fight domestic violence and reduce the yearly murdered women to 0 by developing technology solutions



Gilad Bresler Co-Founder
COO @ Safe and Sound

I am a 23 years-old Entrepreneur. A graduate of the Jewish Peoplehood Leadership Academy. Currently I am fully devoted to our newly formed company "Safe and Sound".

I took my thoughts into actions and realized that my goals and dreams are achievable through hard work and dedication.

I believe great things will be achieved and a true change will occur.



Ron Yankielewitz
CMO @ Safe and Sound

I am 23 years old originally from Tzur Hadassah , today i live in Rishon Lezion.

I thank the forum about this promotion of this very important subject -Domestic violence.

I can use my tools to achieve the goal of 0 murders every year.



Stav Devons-Sberro
Co-Founder @ MedFlag

"Doctor of medicine from the Hebrew university of Jerusalem, and currently studies in the Biomedical Informatics program by ""Sheba"" medical center and Bar-Ilan university, passionate about healthcare innovation and entrepreneurship. Wife to Amiel, and tamar's mommy."

I dare to dream outside my comfort zone, to simply go to someone new at any position- and ask them to believe in me and my vision, and they do! I had the courage to challenge old ideas, to be confident that change is doable and reachable, And that we can make it happen.



Zmira Silman
Biostatistician @ MedFlag

Escort companies and physicians in research design, statistical data analysis and computerized solutions for clinical and preclinical trials. My professional experience includes more than eight years of statistical services in epidemiology department, and 10 years in the biotech industry.

I can use my experience with the collaboration of our team to develop a solution of early detection of intimate partner violence.

We will help to reach the goal of no more murders



Eran Shpigelman
Software Engineer @ MedFlag

After completing B.Sc. in Computer Science and Computational Biology at the Hebrew University of Jerusalem i worked in the high-tech industry for about 2 years and today i'm an M.Sc. student for Computer Science specialization in bioinformatics at Tel Aviv University. Apart from that, a volunteer in gender equality and lgbt+ organizations.

I changed my perspective about the tools we have to invoke change in society.

I plan to continue my involvement in fighting domestic violence, and specifically applying technology to do so



Monika Bercu
CEO @ Aware

Entrepreneur, digital transformation leader, ultra runner and blogger.

It was an amazing journey, and is only the beginning. The partnership with Michal Sela forum made this happen. Thank you for this!

I will continue to work closely to make sure every women will feel safe at home





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