exBook is a confidential and trustworthy database that empowers survivors of abuse to report their experiences and the details of their abusers, thus contributing to the prevention of future abusive relationships. By leveraging advanced AI and NLP models, the platform cross-references the shared experiences to identify patterns of abuse and enable women to recognize and exit potentially abusive relationships early on.

Validate is leveraging AI to understand users- who they are and what they look for – so when someone looks at someone else in the App, it shows them what they want to know, instead of what the other person chooses to show. To make sure all information is accurate, we use user reviews mechanism, and proven psychological tools to identify people who lie, and deal with them.
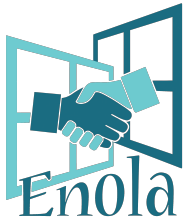
Safecoin is an app designed to combat financial abuse by enabling discrete savings. Users can deposit small amounts into a hidden virtual wallet, invest these savings, and benefit from the investment returns. Additionally, users can request matching loans to double their investments, thereby increasing their returns. Over time, the accumulated earnings provide victims with financial security and a potential escape route from abusive relationships.

Soul providing safe support for women suffering in abusive relationships, offering the evidence needed to contact the authorities. We have developed a smart necklace, which combines elements of photography, audio-visual recording, location services, and a distress button. The necklace can be immediately activated , connect to a dedicated application, and send data to a secured server.

Privasee is groundbreaking device detects and alerts users on spyware, offering an easy- to-use solution.

Enola providing a secure and anonymous platform for reporting domestic violence incidents, empowering individuals to act without jeopardizing their safety. Even in tense neighborly situations, Enolla allows bystanders and victims to discreetly report concerns.

Whispers is a Telegram bot assisting Arab women who need help with abusive relationships by providing discrete support by professional women. Whispers creates a community network that serves women of all ages, emphasizing confidentiality and secrecy. It operates to raise awareness, early detection and reflection of red flags in relationships. The enterprise saves lives in real time using an immediate connection to relevant institutions and bodies and is meant to be use and distributed by government agencies such as welfare and police, or by private organizations.

Shabbat Bli is an AI-based web platform that guides people through their divorce. It offers a personal management plan for exercising rights, connections to professionals such as therapists and mediators, and tailored emotional and financial support. With the help of a smart chatbot and advanced tools, the platform simplifies processes, reduces conflicts, and helps users navigate towards independence and freedom.

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exB●●K *Exbook*

Summary

A confidential and trustworthy database that empowers survivors of abuse to report their experiences and the details of their abusers, thus contributing to the prevention of future abusive relationships. By leveraging advanced AI and NLP models, the platform cross-references the shared experiences to identify patterns of abuse and enable women to recognize and exit potentially abusive relationships early on.

Achievements

- Participated in the Michal Sela Safe@Home 2023 hackathon competition.
- Set up the basic infrastructure of a website.
- Received legal go-ahead and recruited legal consultants for future help.
- Cooperation with the government Identification system to prevent fake profiles.

Team

Sgula Zmiri
Founder & CEO

Nimrod Lanir
CTO

Racheli Rein
ux/ui

Shilat Hakimi
Software Engineer AI

Stage

Pre-Seed

Industry

Safe-Tech

Google for Startups

Michal Sela Startup Academy

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ValiDate
You won't regret it

ValiDate

Summary

Leveraging AI to understand users- who they are and what they look for – so when someone looks at someone else in the App, it shows them what they want to know, instead of what the other person chooses to show. To make sure all information is accurate, we use user reviews mechanism, and proven psychological tools to identify people who lie, and deal with them.

Achievements

- Participated in the Michal Sela Safe@Home 2023 hackathon competition.
- Michal Sela Startup Academy 2023
- Development &POC

Team

Roy Friling
Co-Founder & CEO

Adi Levi
CTO

Ruhama Hening
Co-Founder & COO & ux/ui

Stage
Pre-Seed

Industry
Safe-Tech

Google for Startups

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Startup Academy

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SafeCoin

Summary

An App designed to combat financial abuse by enabling discrete savings. Users can deposit small amounts into a hidden virtual wallet, invest these savings, and benefit from the investment returns. Additionally, users can request matching loans to double their investments, thereby increasing their returns. Over time, the accumulated earnings provide victims with financial security and a potential escape route from abusive relationships.

Achievements

- Michal Sela Startup Academy 2023
- Development & POC
- Pears Global Challenge – EastAfrica Fintech 2024

Team

Eytan Rothschild
Founder & CEO

Avi Ostroff
Software Engineer

Tevel Aroussi
CTO

Ben Pileggi
CMO

Vadim Nave
Software Developer

Stage

Seed

Industry

Fintech

Google for Startups

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Soul

Summary

Safe support for women suffering in abusive relationships, offering the evidence needed to contact the authorities. We have developed a smart necklace, which combines elements of photography, audio-visual recording, location services, and a distress button. The necklace can be immediately activated , connect to a dedicated application, and send data to a secured server.

Achievements

- Participated in the Michal Sela Safe@Home 2023 hackathon competition.
- Pre seed startup with a developed prototype.
- Partnership with prominent marketing companies.

Team

Lea Kozlovsky
Founder & CEO

Eden Kahlon Talker
CTO

Stage

Pre-Seed

Industry

Safetech
Security
Jeweiry

Google for Startups

Michal Sela
Startup Academy

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Michal Sela Forum

PRIVASEE *Privasee*

Summary

Groundbreaking device detects and alerts users on spyware, offering an easy- to-use solution.

Achievements

- Market Investigation – Comprehensive research conducted.
- Hardware Adaptation – Selection of Optimal hardware components.
- Software Development – Core software development underway, with initial filters implemented.

Team

Yoni Shieber
Co-Founder & CEO

Tamar Yair
Co-Founder & CMO

Nadav Yair
Web Developer

Stage

Pre-Seed

Industry

Safetech
Security
IOT

Google for Startups

Michal Sela Startup Academy

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Enola

Summary

Providing a secure and anonymous platform for reporting domestic violence incidents, empowering individuals to act without jeopardizing their safety. Even in tense neighborly situations, Enolla allows bystanders and victims to discreetly report concerns.

Achievements

Successfully completed the characterization phase, establishing a road map for development. Now in the development phase, the team is transforming Enola's vision into a tangible technological solution.

Team
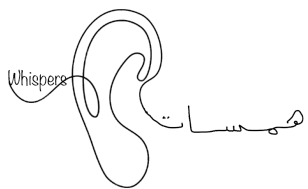
Marcela Cohen
Founder & CEO

Yiska Levi
CTO

Stage

Pre-Seed

Industry

Safetech

Google for Startups

Michal Sela Startup Academy

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Whispers

Summary

Whispers is a Telegram bot assisting Arab women who need help with abusive relationships by providing discrete support by professional women. Whispers creates a community network that serves women of all ages, emphasizing confidentiality and secrecy. It operates to raise awareness, early detection and reflection of red flags in relationships. The enterprise saves lives in real time using an immediate connection to relevant institutions and bodies and is meant to be use and distributed by government agencies such as welfare and police, or by private organizations.

Team

Mayada Badarny
Founder & CEO

Stage

Pre-Seed

Industry

Safetech

Achievements

- 1st place in Michal Sela Safe@Home Hackathon 2023
- The Michal Sela Startup Academy 2023
- Completed MVP

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Michal Sela Startup Academy

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Shabat Bli

Summary

An AI-based web platform that guides people through their divorce. It offers a personal management plan for exercising rights, connections to professionals such as therapists and mediators, and tailored emotional and financial support. With the help of a smart chatbot and advanced tools, the platform simplifies processes, reduces conflicts, and helps users navigate towards independence and freedom.

Achievements

- The Michal Sela Startup Academy 2023

Team

Dror Bernstein
Founder & CEO

Netta Ben Shahak
Legal

Hadas Reich
Content expert

Stage

Pre-Seed

Industry

Safetech

Google for Startups

Michal Sela
Startup Academy

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